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APOLLO ON H STREET, N.E. IS OPEN FOR PRE-LEASING

Defining the Center of the Dynamic & Historic H Street Corridor

Washington, DC August 15, 2016 – Insight Property Group announces the beginning of pre-leasing for The Apollo, (<http://www.theapollocdc.com>) at 600 H Street, NE. Featuring 431 high-end apartments with underground parking spaces, The Apollo is a best-in-class development in H Street Corridor’s transit-oriented, 24-7 live, work, play environment.

Nestled amongst historic row homes and the bustling retail of H Street proper, The Apollo offers studio apartments, as well as one, two, and three bedroom floor plans. Residences feature Italian cabinetry, quartz countertops, stainless appliances, wood floors throughout, and in-unit laundry. The expansive common areas showcase a world-class art collection, curated by DC’s Long View Gallery and Art Enables.

“The Apollo will showcase thoughtful and timeless design that draws on the rich history of the neighborhood and creates a community gathering place within the building and its exterior spaces,” said Insight Property Group Partner Maury Stern. “The building will further transform the H Street corridor by bringing a critical mass of retail complementing the existing fabric of H Street and connecting the entertainment district on the east end of the corridor with the smaller retail and residential on the west end.”

Uniquely positioned between Capitol Hill, NoMA, and Union Market, The Apollo is a 10-minute walk to Union Station and Metro and is immediately adjacent to DC Streetcar and Capital Bikeshare.

The Apollo’s shared amenities feature a penthouse with show kitchen, fireplace, expansive seating, and games. Integrating an unparalleled amount of outdoor space, The Apollo’s west rooftop deck includes an elevated two-level pool and shade trellis, outdoor living room, and BBQ grilling kitchen. The east rooftop boasts four BBQ grilling kitchens, lawn, and movie projector. Other building amenities include a gym with private studio and boxing deck, furnished guest suite, and secure bicycle storage. Residents’ dogs haven’t been forgotten and will have their own dog run and dog wash.

Enhancing the traditional retail fabric of this historic commercial corridor, The Apollo offers the ultimate city shopping block. A new Whole Foods Market, opening in 2017 anchors the corner of 6th and H Streets NE and The Apollo’s lobby welcomes neighbors and residents with a coffee shop and café by the creators of The Wydown. The newest addition is The Daily Rider, a charming outpost for all things two-wheeled, specializing in transportation bikes, personalized service, and plentiful accessories to personalize your steed. Additional retail is coming and will be announced in the coming months.

The pre-leasing office is open at 510 H Street NE, (<http://www.theapollocdc.com>).

About Insight Property Group: Founded by longtime multifamily industry veterans Richard Hausler and Michael Blum, Insight Property Group acquires, repositions, and develops well-located apartments and mixed-use real estate in the Washington, D.C. metropolitan region. The principals have over 70 years of experience in the area real estate industry. For more information, visit: www.insightpropertygrouppllc.com.